



## The Hill's Food, Shelter & Love™ Program:

### Benefits to your Shelter:

- Pets are our first priority. That's why we offer not-for-profit shelters the opportunity to partner with us and receive exclusive discounts on Science Diet® brand pet food to feed every pet in your care. We believe that making premium nutrition accessible to every shelter — and every pet — helps send them home faster.
- We also provide shelters with training, digital tools and content, and shelter visuals. And for pet owners, we have Science Diet® adopter kits with coupons and 'Your New Best Friend Guide' digital books.
- Whether your shelter has 100 or 10,000 adoptions a year, our goal is to ensure that every pet goes home healthy and happy. That means nourishing every pet that arrives at the shelter with Science Diet® and sending a Science Diet® adopter kit home with every new adoption.

### At a minimum, to be eligible for the program shelters must:

- Be a registered 501(c)(3) not-for-profit or government organization. (A copy of your 501(c)(3) or IRS determination letter must accompany this Qualifying Application.)
- House all pets cared for in a safe, caring, clean and socially enriched environment. Organizations must not treat any animals in an abusive or inhumane manner.
- Have a physical shelter, humane society, or city/county animal control facility in a business district (non-residential) with posted hours of operation for viewing and pet adoption. The facility must be open or staffed on the assigned food delivery day.
- Sign an agreement to feed and recommend Science Diet pet food exclusively.

- Give away a Science Diet adopter kit to every new cat or dog adopter.
- Forward names and email addresses of adopters (with adopters' permission) to Hill's so the adopter may receive valuable information and money-saving coupons. Names are never shared with anyone outside of Hill's Pet Nutrition.
- Display in-shelter signage announcing participation in this program and display on the organization website landing page the Hill's Food, Shelter & Love™ logo with an active link to HillsFoodShelterLove.com, and promote that the shelter is exclusively feeding and recommending Science Diet brand pet food.
- Educate adopters about caring for the pet and responsible pet ownership.

### Exclusive access to the HFSL portal:

- Order food or material
- Download shelter digital toolkit or training content
- Check your food order history or contract
- Upload your adopter names to allow them to benefit from our offers

### The best nutrition available, the simplest way to get it.

If your shelter agrees to the requirements and would like to continue the application process, please complete the application online at [Hillspet.com/Shelters](https://Hillspet.com/Shelters).

**Shelters will be enrolled in the program based on minimum requirements and additional qualification materials.**

# Qualifying Application

Based on your responses to the questions below, we will assess your qualification and contact you regarding program enrollment.

- Do you have a physical shelter, humane society, or city/county animal control facility in a business district (non-residential) with posted hours of operation for viewing and pet adoption?  
 Yes  No
- Please select which best describes your organization:  
 Municipal/Government entity  Foster program  
 Rescue group  Standard humane society/animal shelter  
*(If you indicated your organization is a foster program, rescue group or standard humane society/animal shelter, please provide a copy of your 501(c)(3). If your organization is a government/municipality, please submit your IRS determination letter with your application.)*
- Are you under contract to purchase food from another company?  
 Yes  No
- Do you have a veterinarian on staff who provides healthcare for your dogs and cats?  Yes  No  
If not, do you have a veterinarian in the community who provides healthcare for your dogs and cats?  Yes  No
- Would you exclusively feed and endorse Science Diet® pet foods?  
 Yes  No
- Would you agree to give away a Science Diet adopter kit to each adopter?  
 Yes  No
- Would you enter into a one-year trial with an automatic two-year renewal contractual agreement if performance criteria have been met?  Yes  No
- Would you provide Hill's with names and email addresses of adopters?  Yes  No
- On average, how many pets do you feed each day by species and lifestage?  
\_\_\_\_ Adult dogs                      \_\_\_\_ Puppies (under 1 year)  
\_\_\_\_ Adult cats                        \_\_\_\_ Kittens (under 1 year)
- How many adoptions, by species and lifestage, do you complete annually?  
\_\_\_\_ Adult dogs                      \_\_\_\_ Puppies (under 1 year)  
\_\_\_\_ Adult cats                        \_\_\_\_ Kittens (under 1 year)

- Do you hold adoptions at retail locations?  Yes  No  
 PetCo®                                       Tractor Supply Company®  
 PetSmart®                                     Other \_\_\_\_\_  
 Pet Supplies Plus®
- What are you feeding presently? *(Check all that apply.)*  
 Blue Buffalo®                               Purina®  
 Friskies®                                       Royal Canin®  
 Iams®/Eukanuba®                         Science Diet®  
 Nutro®                                          Wellness®  
 PEDIGREE®                                  Other \_\_\_\_\_
- Do you have a retail store or boutique?  Yes  No  
If yes, which pet food do you currently sell? *(Check all that apply.)*  
 Blue Buffalo®                               Purina®  
 Friskies®                                       Royal Canin®  
 Iams®/Eukanuba®                         Science Diet®  
 Nutro®                                          Wellness®  
 PEDIGREE®                                  Other \_\_\_\_\_
- Are you interested in selling Science Diet®?  Yes  No

Shelter name \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Shelter phone \_\_\_\_\_

Fax \_\_\_\_\_

Best person to contact \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

E-mail Address \_\_\_\_\_

Contract approver \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

E-mail Address \_\_\_\_\_

How did you hear about our program? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Referred by: \_\_\_\_\_

Complete the online application at [Hillspet.com/Shelters](http://Hillspet.com/Shelters) or call 1-866-283-1217 if you have questions about the Hill's Food, Shelter & Love™ Program.

