


**Oral care for adult dogs**

**Canine Oral Care Adult Chicken:**  
 Bags of 2 kg and 5 kg

 **Indication**  
**Adult dogs, to reduce dental plaque, stain and tartar and oral malodour.**
**Not recommended for:**

- Cats.
- Puppies.
- Pregnant or lactating bitches. During pregnancy and lactation bitches should be switched to **Science Plan Puppy** or **Science Plan Puppy Mini**.
- Dogs with severe periodontal disease.

**Additional information**

- Science Plan Canine Oral Care Adult Chicken is most effective when
  - used on clean teeth
  - fed as the sole maintenance food
  - fed dry (adding water limits effective cleaning).
- Contains no mineral abrasives or active chemicals.
- Effective against plaque (the main cause of periodontal disease) as well as tartar.
- Other dental home care methods are also recommended, if possible, e.g. regular tooth brushing.

**KEY BENEFITS**

<b>Total fibre</b>	Increased	Fibre matrix resists crumbling. Kibble engulfs tooth before it splits and fibres wipe the tooth surface clean.
<b>Alignment of fibres</b>	Non-random	
<b>Kibble size</b>	Larger	
<b>Protein</b>	Controlled	Limits a component of plaque.
<b>Calcium</b>	Controlled	Limits the mineralisation of plaque to tartar.
<b>Superior antioxidant formula</b>	Added	Reduces oxidative cell damage and aids dental health.


**DAILY FEEDING AMOUNTS**

These ranges are a starting point only because animals' needs vary<sup>1</sup>. Adjust the feeding amount to maintain optimal body weight.

Body Weight kg	Dry grams
2.5	55 – 75
5	90 – 125
10	155 – 215
20	260 – 360
30	355 – 485
40	440 – 605
50	515 – 715
60	595 – 820

**INGREDIENTS**

**Chicken** (minimum Chicken 37 %; minimum Chicken and Turkey combined 50 %): Ground maize, ground rice, chicken and turkey meal, cellulose, animal fat, soybean mill run, digest, vegetable oil, dried whole egg, potassium chloride, flaxseed, disodium phosphate, salt, taurine, vitamins and trace elements. Naturally preserved with mixed tocopherols, citric acid and rosemary extract.


**AVERAGE NUTRIENT CONTENTS**

	As fed	Dry matter <sup>4</sup>	per 100 kcal ME <sup>5</sup>
Protein	23.0 %	25.3 %	6.7 g
Fat	14.2 %	15.6 %	4.2 g
Carbohydrate (NFE)	40.4 %	44.4 %	11.8 g
Fibre (crude)	9.5 %	10.4 %	2.8 g
Moisture	9.0 %	–	2.6 g
Calcium	0.65 %	0.71 %	190 mg
Phosphorus	0.57 %	0.63 %	167 mg
Sodium	0.21 %	0.23 %	61 mg
Potassium	0.63 %	0.69 %	184 mg
Magnesium	0.07 %	0.08 %	20 mg
Omega-3 fatty acids	0.42 %	0.46 %	109 mg
Omega-6 fatty acids	3.22 %	3.54 %	841 mg
Vitamin A	11,070 IU/kg	12,165 IU/kg	324 IU
Vitamin D	520 IU/kg	571 IU/kg	15 IU
Vitamin E	600 mg/kg	659 mg/kg	18 mg
Vitamin C	70 mg/kg	77 mg/kg	2.0 mg
Beta-carotene	1.5 mg/kg	1.6 mg/kg	0.04 mg
<b>METABOLISABLE ENERGY<sup>6</sup></b>			
kcal/100 g	342	376	
kJ/100 g	1,431	1,572	
Target urinary pH		6.8 – 7.2	



The European Veterinary Dental Society endorses the VOHC seal of acceptance



The British Veterinary Dental Society endorses the VOHC seal of acceptance

